

# Exclusive Interview

An interview with John Duke Logan (Class of 2016)

-----

**Bryant CEO:** Tell us a little bit about yourself during your time at Bryant and what were you involved in during your time at here?

**John Duke Logan:** I was a double major in Entrepreneurship and Marketing and Minor in Communication, I am also a recent graduate. I was the Vice President of Student Senate, Business Editor for *The Archway Newspaper*, Student Ambassadors, and I had various other involvements as well but I was also very active with CEO.

**CEO:** What changes have you known from Bryant since your departure?

**JDL:** Of course they build the AIC right when we leave but I love what Bryant has been doing. I don't believe in test taking or exams, I don't feel that people learn that way, but I feel it is all about hands on, experimental learning, creativity and collaboration. That's how people learn, so seeing this building and having conferences like BUNEEC, shows that Bryant is making an effort to enhance our curriculum and cater towards the new innovative mindset our generation has today.

**CEO:** What endeavors are you partaking in now?

**JDL:** I work for the Patriots in various marketing fields and I also have my own show on their network focusing on my magic abilities. I also do a lot of freelance work in photography, videography, and editing and production. I also do a lot of speaking events at many different venues.

**CEO:** What impact has Bryant University made on you, and how has that developed you into the person you are today?

**JDL:** Bryant has done a lot in teaching me on what the real world is and what I can expect from it. A lot of other institutions focus on test tasking and made up scenarios while Bryant offers you access to real companies, real case studies, and people in the field who can help prepare you into what to expect post-graduation.

**CEO:** What future plans do you have?

**JDL:** I really am just going day by day; I want to chase my passions because that is the best way to achieve happiness. Don't chase the money, chase what makes you happy.

**CEO:** What advice do you have for people who are graduating and might not know what they want to do?

**JDL:** I've always have been interested in multimedia, whether it was writing or photography, and it wasn't exactly my major, but I applied to the job with Patriots because I wanted to. So I would say apply to a job that interests you or that you would want to do, not a job for the money or for the title. Everyone wants to have job right out of graduation, but it is okay no to. I didn't have job until July. Just be patience and don't sell yourself short. Find a job that you want to go to everyday.



John Duke Logan (Bryant '16) is a professional keynote speaker & magician who travels to leadership conferences. Combining magic, creativity, and entrepreneurial skills, John's keynote presentations are educational, yet interactive with audience participation.

